
**ADVISORY COMMITTEE ON PROBLEM GAMBLING
MINUTES**

DATE: November 14, 2019 TIME: 9:30 a.m.

Meeting Locations:

Division of Public and Behavioral Health
4126 Technology Way, Suite 201
Carson City, NV 89706

Bureau of Health Care Quality and
Compliance
4220 Maryland Parkway, Building D,
Suite 810
Las Vegas, NV

CALL-IN NUMBER: 669-900-6833 MEETING ID: 7756845906

1. Introductions, Announcements, and Roll Call

Members Present: Alan Feldman, Constance Jones, Carol O'Hare, Denise Quirk, Brenda Joy Rose, Donald Yorgason

Members Absent: William Theodore Hartwell, Carolene Layugan

Staff and Guests Present: Kim Garcia, Rhonda Buckley, Laurie Gleason, Brook Adie, Division of Public and Behavioral Health (DPBH); Lori Chirino; Helen Godfrey, Bristlecone Family Resources; Agata Gawronski; Michelle Berry and Jeanyne Ward, Center for the Application of Substance Abuse Technologies (CASAT); Rob Gaedtke, Andy Walden, and Jaclyn Marsh, KPS3; Trey Delap, Group Six Partners; Andrea Dassopoulos and Sarah St. John, University of Nevada, Las Vegas (UNLV); Lana Robards, New Frontier Treatment Center

A quorum was met.

2. Public Comment - None

3. Approval of Minutes from August 6, 2019 Meeting

Denise Quirk motions for approval of minutes; Brenda Rose seconds. All in favor say, 'Aye,' none opposed/abstained; motion carries.

4. Discussion and Possible Approval of Public Awareness Campaign Proposals

Rob Gaedtke and Jaclyn Marsh with KPS3 gave a slideshow presentation on how they feel they can assist the ACPG with their specific needs for marketing and public awareness. Mr. Gaedtke noted that today, about 80 percent of their marketing is digital. Ms. Marsh then explained their two-step approach. Phase I (discovery and research phase) is foundational time when they work with the ACPG to develop a plan. Phase I also includes public relations. Ms. Marsh noted the second phase would start at the beginning of the next fiscal year, July 2020. They would conduct surveys, find out what has worked, not worked, to have effective target messaging. Much of this process is done digitally. Andy Walden, also with KPS3, then spoke on the online approach and gambling quiz. Mr. Walden stated to start the process, they would develop an online quiz to determine a level of risk a person may have. After the

person finishes the quiz, they would be provided resources that would be available to them to be able to get additional help. Afterwards, KPS3 would be able to determine a variety of additional stats from the survey as a part of ongoing reports to the ACPG. He continued with Phase II to determine use of media, and with the determined budget for the remaining of this year's fiscal budget, then for the 2020/2021 fiscal-year-budget. Mr. Gaedtke closed the presentation with how to build a foundation for the ACPG and continue to help it grow. Mr. Gaedtke opened the floor for questions. Ms. O'Hare asked how the interface between the ACPG and KPS3 would work. Alan Feldman noted the process needs to start somewhere. And the point is how does ACPG make more people aware of treatment, and how does the ACPG get them into treatment. Kim Garcia then explained the process of what will happen from here. She said as a committee, the ACPG will chose to go forward, or not, as the Division (of Public and Behavioral Health), will start to enter the process of entering a Service Agreement with KPS3 then determine how the ACPG will move forward. On this level, the ACPG will have partners to reach out to those they need to have involved. Mr. Feldman stated, to clarify, this is a Department-led, Department-run project. Members can weigh in at any point. Mr. Feldman noted he would like to tag March of 2020 as a timeline point, as it is Problem Gambling Awareness Month. Mr. Feldman asked for a motion to move forward with KPS3 and the public awareness campaign. Denise Quirk moves for motion; Carol O'Hare seconds. All in favor say, 'Aye,'; none opposed/abstained. Motion carries.

5. ACPG Workgroup Updates

a. Workforce Development Workgroup Updates – Denise Quirk, Chair

Denise Quirk read updates through stakeholder feedback, the WDW identified priorities critical to the workforce in Nevada, including collaborative working relationship with the Board of Examiners, to advocate for the problem gambling workforce. The WDW authorizes DHHS to utilize Fiscal Year 2020 allocated funds of \$43,000 to procure a provider to perform Problem Gambling Workforce Development Services consistent with the priorities of the ACPG Workforce Development Workgroup. Ms. Quirk asked for comments/questions. Agata Gawronski asked what is the biggest roadblock for the workforce when it comes to certified problem gambling counselors and how can the Board (of Examiners) help with that? Ms. Quirk said the ACPG would like to see clearer communication with the BOE and they would like to help provide that clear communication about what exact standards need to be, what the core competency needs to be, processes. Ms. Quirk feels the ACPG can be of help by doing liaison work with CASAT, the BOE and other stakeholders. Ms. Quirk talked about recent legislation that has hindered interns in getting required hours/training by the State, and suggests possibly legislation could be changed, as they

want it to be more accessible through Telehealth, for example. Agata Gawronski said she understands the need and is open to suggestions and discussion.

- b. Workforce Development Presentation – Jeanyne Ward, CASAT
Michelle Berry with CASAT gave the presentation. The mission of CASAT is to improve addiction, prevention, treatment and recovery support services by helping to promote the capacity of workforce and implement sustained evidence-based practices and intervention. Within the master service agreement, CASAT can provide is marketing services, conference planning, meeting facilitation, community building efforts, program evaluation, training (in-person and online), and development of courses, needs assessment, project management and media services. Ms. Berry feels CASAT can help with the project presented by ACPG, but the timeline is short. With what is being requested, they will do their best to accommodate. Questions by the members were then fielded.
 - c. Discussion and Approval of the Workforce Development Workgroup’s Recommendations – Alan Feldman, Chair
Mr. Feldman the recommendation by the WDW and entertained a motion. Ms. O’Hare moves for approval; Ms. Rose seconds. All in favor say, ‘Aye,;’ none opposed/abstained. Motion carries.
6. Project Updates
- a. Research Project Updates: UNLV, International Gaming Institute
 - i. Behavioral Risk Factor Surveillance System (BRFSS) update – Sarah St. John, PhD Candidate, Project Manager, UNLV IGI
Ms. St. John noted a goal was determined and a timeline in order to meet those goals. She said the final questions for the BRFSS will be ready to turn over to CDC in the next week. Data collection with then begin Jan. 1, 2020 and end Dec. 31, 2020. The data collected would not be available until August 2021. Discussion was held regarding wording of question on the survey.
 - ii. Research Grant Program Update – Andrea Dassopoulos, PhD Candidate, Project Manager, UNLV IGI
Ms. Dassopoulos noted \$32,250 has been allocated to small grants. They have received as of this day, seven (grant) applications and she has been contacted by five others of interest. She said there is a committee in place to review them.
 - iii. Pathways to Long-Term Recovery Research Project – Andrea Dassopoulos, PhD Candidate, Project Manager, UNLV IGI
Ms. Dassopoulos said the project is still getting off the ground and they are looking to do more with it in January (2020).
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no-cost to them. She emphasized many of the people getting services have said the program has saved their life. Mr. Feldman commented how incredibly valuable this report is with very useful information. He also asked for clarification on two of the satisfaction/percentage results in treatment column (possibly worded differently or combined as one question). He mentioned since the Hispanic community is underserved, and as the group heads into a public awareness campaign, they need to be doing things in Spanish.

9. Discussion and Approve Recommendations for Updates to the DHHS Problem Gambling Services Strategic Plan for FY2020 & FY2021 – Jeffrey Marotta, PhD, Problem Gambling Solutions

Dr. Marotta first noted there were revisions due to a newly found budget. He said a component that was added to the strategic plan is research, and then reviewed all other areas categorized in the strategic plan. Mr. Feldman noted to the Committee that even though the strategic plan is in draft form, it is a fluid, working document. Mr. Feldman also noted his comments are minor, but if there are changes that need to be made, they can be done at this time. Mr. Feldman opened the item for public comment. Ms. Quirk had a question regarding intake units from 12 to 16, and would it impact in any way what was calculated. Dr. Marotta said yes it would fiscally impact the plan. Ms. Quirk also reminded providers to bill appropriately as they are on a base year with the plan and be as accurate as possible. Mr. Feldman asked Dr. Marotta to confer with Ms. St. John to specifically review this item and bring it back for review at the meeting in February 2020. Mr. Feldman asked Dr. Marotta also for an executive summary up front (in the strategic plan). Mr. Feldman then asked for a motion to approve the draft (with minor revisions) of the strategic plan for the 2020/2021 fiscal year. Ms. Quirk moves to approve; Constance Jones seconds. All in favor say, 'Aye,'; none opposed/abstained. Motion carries.

10. Discussion on Future Agenda Items – Alan Feldman, Chair

Agenda items to be placed as discussed. Mr. Feldman announced next meetings of the ACPG is Feb. 20, 2020; May 21; August 20, and Nov. 19.

11. Additional Announcements – Alan Feldman, Chair

Mr. Feldman officially welcomed Brenda Rose to the Committee.

12. Public Comment

Ms. O'Hare announced the state conference date of June 4-5, 2020, at the South Point Hotel (Las Vegas). Ms. St. John spoke of aftercare and providers not entering information into the system. She asked those who do, be sure to enter this information

so, she can estimate cost projections, and have it added to a future agenda. Stephanie Goodman added she would like to help with any information she can add to the marketing campaign.

13. Adjournment – Meeting adjourned by Mr. Feldman.